

Absolute OC™ Resilience Super charged active oil



Absolute OC™ Resilience

INCI: Argania Spinosa Kernel Oil (and) Jojoba Esters (and) Simmondsia Chinensis (Jojoba) Seed Oil (and) Simmondsia Chinensis (Jojoba) Butter

Cas #: 223747-87-3/299184-75-1, 61789-91-1, 61789-91-1/90045-98-0, 90045-98-0

EC #: N/A / N/A, N/A, N/A / 289-964-3, 289-964-3

Absolute OC™ are oil complexes charged with beneficial and nourishing oils in order to carry and deliver oil-soluble active ingredients.

Waterless formulations appeal to consumer not only out of environment concerns, but also because water is not perceived by purchasers as a valuable ingredients. Water is associated with diluted activity. Vantage™ leverages its strong expertise and integration in natural oils to offer oleo-complexes that resonate with customers.

Absolute™ OC Resilience is a formulation base so concentrated that water is not the first ingredient! This highly supercharged oil block releases targeted active ingredients deep within the skin's surface for powerful long-lasting results. 100% customizable to deliver the exact desired sensorial profile, this is the perfect base for your hero technology

Absolute OC™ Resilience was developed with a synergistic combination of Argan Oil, Jojoba Esters, Jojoba Butter and Jojoba Oil to optimize skin and hair benefits. Studies conducted by Vantage™ have demonstrated strong potential of jojoba esters for skin and hair conditioning.

Vegan, water-free oil

100% activity

Deep skin conditioning



Recommended applications



Face care



Body care



Hair & scalp care

 Vantage

Absolute OC™ Resilience

Super charged active oil

Appearance @ 25°C

Fluid oil

Color

Pale yellow

Preservative system

None

Recommended use level

1-100%

Approved by consumers



Skin barrier protection

4.3/5

Only bring to skin what it needs

4.2/5

Deeply Nourishes skin

4.5/5

Purchase intent - Tested by independent consumer research agency - 3000 female respondents

Formulation concepts based on Absolute OC™ Resilience were introduced to consumers during a panel evaluation, among other type of beauty concepts. Consumers strongly connected with the concept of Absolute OC™ super charged oil formulations and liked the notion of a formulation containing less water and more active ingredients to nourish the skin and restore its barrier function.

Substantiated oils and esters

Selecting the right natural oils for your formulation is important to obtain visible results that your consumers can feel. Vantage™ leads the science behind jojoba oil and its derivatives and has conducted the most comprehensive set of testing on this unique oil. Absolute™ OC Resilience combines the benefits jojoba oil and jojoba esters in a formulator-friendly formulation base.

In-Vitro*

Positive microbiome effect
+62% of good bacteria

Skin structure strengthening
+25% Collagen IV, +30% Elastin

Wound healing & stretch marks
70% faster wound healing

Positive gene expression profile
Measurable gene expression activity

In-Vivo*

Skin Care
Perceived efficacy after 15 min!
- 25% sebum reduction with pore tightening
+ 24% increase of skin radiance
+ 26% skin elasticity in 14 days
+ 80% moisturization
87% of panelists favor jojoba-based formulation over commercial product

Lip Care
+ 51% immediate lip hydration
Lips are softer and nourished after 1 week

Hair Care
26% Wet combing work reduction vs D5
+ 108% Hair shine
+ 62% Thermal protection

Tests carried on jojoba oil - more details available on demand

All data, including the formulations and procedures discussed herein, to the knowledge of Vantage™, are believed to be correct, reliable and accurate. Please note, however, that Vantage™ does not warrant or guarantee any accuracy, reliability or completeness of the information contained herein. It is the user's responsibility to determine the suitability and completeness of such information for the user's particular use (including performing any necessary confirmatory tests). Vantage™ is not responsible or liable for any loss or damage that may occur from the use of this information, nor do we warrant against any patent infringement. Nothing contained herein shall be construed as providing any permission, recommendation, or inducement to practice any patented invention without permission of the patent owner.

280422

Vantage

www.vantagegrp.com